IAPD ALUMNI SPOTLIGHT

Pat Presley began his college career at K-State as a Psychology major but he soon found himself being pulled toward IAPD. Upon graduation in 2000 Pat moved to Dallas and began working as an artist/designer/modeler for M2 Studios which was a group of KSU CAPD alumni who opened an architecture media studio. After several years at M2 Pat made a shift to the entertainment industry as a Concept Designer for Factor 5, a German game studio.

At the end of 2007 Pat joined the design department at Lucasfilm working on various Star Wars Animation projects. “Joining Lucasfilm was one of the biggest milestones in my career. It was both scary and exciting at the same time.” While working at Lucasfilm Pat had the opportunity to work alongside some of the most talented people in the industry.

Currently, Pat is a Senior Concept Designer for Entertainment Industry working in games, films, TV, and theme park design. Some of his clients are Lucasfilm, ILM, Walt Disney Imagineering, Paramount Pictures, Intel and NVidia. “Star Wars Universe has been a big part of my career for six years. I have worked on two animated series. The Clone Wars and Star Wars: Rebels, as well as being involved in the design for the upcoming Star Wars Land Theme Park that is being developed at Disney Imagineering.”

Pat’s final project as an IAPD student ended up being right up his alley. The project was to design an environment in an extreme condition. His team chose “space” as their condition and designed a hotel in low-earth orbit. “I really enjoyed doing research for the project. It was a great collaborative project where we came together behind an idea while tackling different design problems.”

During his time in IAPD Pat felt there were several classes that were a big influence on him. “My very first class at CAPD left a big impression on me. I was randomly enrolled in Shaping American Cities. It was really an eye-opening class about the impact of architecture and city planning.” A couple other classes that were impactful to Pat were Allan Hasting’s Product Design Studio and Rod Troyer’s Furniture Design Workshop. “I feel these classes changed my perception of what it takes to create a good design. But really it was the IAPD program as a whole that gave me the advantage and discipline as a designer.”

“"I feel IAPD helped me with the strong foundation and the design flexibility to move between different design industries."

PAT’S WORDS OF WISDOM:

Enrich Yourself
Read
Travel
Go places and learn about the worlds you are not familiar with.

Be a constant student. It makes for a better designer.